



Hats Off to Bordeaux

Presented by Senator Brenda Gilmore

**Virtual Event
June 24, 2022
11 am**



Hats Off to Bordeaux!

Presented by Senator Brenda Gilmore



Dear Community Member:

Without a doubt, the most highly-anticipated event in our community is Hats Off to Bordeaux!, FiftyForward Bordeaux's annual fundraiser and fashion show, historically held the last Friday in June. As you know, the past few years we've hosted Hats Off to Bordeaux! virtually. Based on the success of those events and feedback from our members, we are planning to do the same this year.

The digital fashion show will take place on Friday, June 24, 2022, at 11 a.m. and include a short program highlighting the work of FiftyForward Bordeaux. We are once again preparing to bring the enthusiasm and energy of Hats Off! to our beloved Bordeaux community via Zoom.

Your generous sponsorship will directly benefit FiftyForward Bordeaux, a vibrant center that supports our local members in several important ways:

- FiftyForward Bordeaux annually serves more than 120 individuals through members services, food distribution, and other programs.
- Through our weekly food distribution program, we have provided 1,835 meals to those living in the Bordeaux community this fiscal year.
- FiftyForward provides membership scholarships so anyone can participate in our educational programs regardless of finances.

We hope you will consider supporting the event this year and that you will join us for Hats Off to Bordeaux! on June 24th. Our sponsorship benefits package is included for your reference.

On behalf of FiftyForward Bordeaux's Advisory Council, thank you for your consideration.

Ann D. Black, President
Florence Woods, Vice-President
Phyllis Crawford Cain, Secretary
Representative Vincent Dixie

Senator Brenda Gilmore
Felicia Johnson
Fred Johnson
Eula McCall

Carletha McNeil
Billye Sanders
Catrena Thompson
Harry Perret

Sincerely,

Melvin D. Fowler
FiftyForward Bordeaux
Center Director



Hats Off to Bordeaux!

Sponsorship Packages

\$3,500 - TOP HAT SPONSOR

- Invitation for four to attend virtual event: Hats Off to Bordeaux!
- Company logo featured on FiftyForward's social media accounts (2,500+ followers)
- Company logo included on FiftyForward's website
- Company logo included on mailed and digital invitation (400 printed and 10,000+ digital)

\$2,500 - GARBO HAT SPONSOR

- Invitation for three to attend virtual event: Hats Off to Bordeaux!
- Company logo featured on FiftyForward's social media accounts (2,500+ followers)
- Company logo included on FiftyForward's website
- Company logo included on mailed and digital invitation (400 printed and 10,000+ digital)

\$1,500 - FEDORA HAT SPONSOR

- Invitation for two to attend virtual event: Hats Off to Bordeaux!
- Company logo included on FiftyForward's website
- Company logo included on mailed and digital invitation (400 printed and 10,000+ digital)

\$500 - BERET SPONSOR

- Invitation for one to attend virtual event: Hats Off to Bordeaux!
- Company name included on mailed and digital invitation (400 printed and 10,000+ digital)





Hats Off to Bordeaux!

Sponsorship Form

CHOOSE A SPONSORSHIP LEVEL:

- TOP HAT SPONSOR - \$3,500
- GARBO HAT SPONSOR - \$2,500
- FEDORA HAT SPONSOR - \$1,500
- BERET SPONSOR - \$500

COMPANY NAME

CONTACT NAME

TITLE

STREET ADDRESS

CITY, STATE ZIP

EMAIL ADDRESS

TELEPHONE NUMBER

Payment can be made through the website at www.fiftyforward.org/hatsoff or a check made payable to FiftyForward Bordeaux can be mailed to:

FiftyForward
Attention: Hats Off
174 Rains Ave
Nashville, TN 37204