



# WHISTLESTOP NEW YORK

**March 16, 2023**

**FIFTYFORWARD MADISON STATION**





# About Whistlestop New York

This year, the Madison Station Whistlestop train is headed to the Big Apple!

All FiftyForward members are invited to a Whistlestop lunch event on March 16 from 12 - 2 pm. Steam Engine and Box Car sponsors will have the opportunity to set up a booth and interact with members during this time.

The evening event will kick off at 5:30 pm. Whistlestop guests will be treated to music and snacks inspired by New York, plus a photo booth and the popular prize wall. Then, during dinner, FiftyForward will share highlights of the center's work and accomplishments over the past year, and unveil our Member of the Year, Conductor of the Year, and community service award winners. To close the evening, we will make the much-anticipated announcement of the 2024 Whistlestop destination.

## Why Become a Sponsor?










Whistlestop is attended by more than 120 local residents, community leaders, and FiftyForward members. It is a great opportunity for your company to connect with this audience and support local adults 50 and older.

### **We appreciate your support.**

Whistlestop benefits FiftyForward Madison Station and our diverse community of nearly 500 members. Through our center, members gain access to vital services, including transportation, legal advocacy and education. We also offer daily programming ranging from group fitness to art and music classes to volunteer opportunities.

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## SPONSORSHIP LEVELS

	Steam Engine <b>\$5,000</b>	Box Car <b>\$2,500</b>	Engineer <b>\$1,000</b>	Brakeman <b>\$500</b>	Train "E" <b>\$250</b>
Whistlestop Train banner placement	<b>Large</b>	<b>Medium</b>	<b>Small</b>	<b>Train Car</b>	<b>Steam Puff</b>
Recognition in event program					
Whistlestop tickets	<b>8</b>	<b>8</b>	<b>4</b>	<b>2</b>	<b>1</b>
Name and logo included on: - Press release - FiftyForward website - Event signage - Post-event email					
Booth space at the Whistlestop members-only afternoon event at Madison Station					
Featured sponsor posts on FiftyForward's social media channels					

### Ticket Information:

Whistlestop tickets are \$75. A Diner Car (table of 8) can be purchased at a special group rate of \$550. This includes the name of the purchaser listed on the "Diner Car" of our Whistlestop Train banner, but does not include the benefits listed above for sponsors.

**To purchase tickets go to [fiftyforward.org/whistlestop](https://fiftyforward.org/whistlestop)**

# BECOME A SPONSOR OF WHISTLESTOP NEW YORK

## SPONSORSHIP LEVELS

- STEAM ENGINE SPONSOR - \$5,000
- BOX CAR SPONSOR - \$2,500
- ENGINEER SPONSOR - \$1,000
- BRAKEMAN SPONSOR - \$500
- TRAIN "E" SPONSOR - \$250

## ALL ABOARD!

To become a Whistlestop sponsor, visit our website at [www.fiftyforward.org/sponsor](http://www.fiftyforward.org/sponsor)

Payment can be made through the website or a check made payable to FiftyForward can be mailed to:

FiftyForward  
Attention: Whistlestop  
174 Rains Ave  
Nashville, TN 37204

For questions about Whistlestop or sponsorship opportunities, please contact:

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Special Events Coordinator  
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